

**Summer Course Proposal**

Total Hours: 40 Hours, 4H/day, from 9:00 to 13:00, during 2 weeks (16 to 27 of July)

ECTS: 4

**Course Name:** Leadership in Hospitality and Tourism

**Course Description:** The course will have a theoretical and a practical component. Initially the main theoretical concepts and theories about leadership will be analyzed. Next, the effects of leadership and team management in hotel units will be analyzed. During the course, several practical works will be conducted in order to develop the main skills for leader a hotel unit.

**Main Goals:**

Understand the main leadership theories

Adopt practices for the development of teams in hotel units

Train behavioral / emotional leadership skills in hotel management

**Syllabus:**

1. The importance of leadership and teams in the success of hotel units

2. Leadership

a) Leadership Styles, Effectiveness and Organizational Efficiency

b) Leadership Skills Training

3. Teams dynamics

a) The development cycle of teams in hotel units

b) Delegation, responsibility and empowerment

c) Innovation and creativity in work teams

4. Leadership and work teams

a) Communication aspects in the leadership of teams in hotel organizations

b) Climate, conflict and job satisfaction

c) Coaching and leadership in hotel organizations

**Responsible Teacher (ESHT):** Susana Silva

**International Invited Teacher:** To be defined

**Required course materials:** Room with computer and projector

**Assessment:** The assessment will be during all the course mainly through case studies (70%) and presentations (30%) during the classes.

**Main References (maximum 3):**

Ladkin, A. & Weber, K. (2011). Leadership Issues and Challenges in the Tourism Industry: A Hong Kong Perspective, *Asia Pacific Journal of Tourism Research*, 16:3, 273–288, DOI: 10.1080/10941665.2011.572662

Minett, D., Ruhi Yaman, H., & Denizci, B. (2009). Leadership styles and ethical decision-making in hospitality management. *International Journal of Hospitality Management* 28 (2009) 486–493.

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**Short Bio of responsible teacher (maximum of 200 words):**

Susana Silva is graduated in Psychology, Master in Psychology and PhD in Clinical Psychology from the Psychology School of University of Minho. She has been teaching in Polytechnic of Porto, Portugal, since 2012, she is the Dean of the Pedagogical Council in the School of Hospitality and Tourism of P.PORTO. She has collaborated with several institutions of public and private higher education (University of Minho, Jean Piaget Institute, Dom Dinis Higher Institute, in the 1st, 2nd and 3rd cycles in the areas of Psychology, Human Resources, Health and Tourism). She is a trainer in different areas of organizational behavior, as well as research and intervention methodologies, communication, leadership and human resources. She has published several papers and communications at national and international meetings and is a Researcher at CEOS.PP and CITUR. She is a researcher on Tourism, Hospitality and Human Resources Management.