

List of courses with all the content available in English for 2018/2019

Degree in Tourist Activities Management

Year	Semester	Course	ECTS
1 st	1 st	Quantitative Methods I	5
1 st	1 st	Information Systems for Tourism	5
1 st	1 st	Research Methodology	5
1 st	1 st	Introduction to Tourism	5
1 st	1 st	English for Tourism I *	5
2 nd	1 st	Tourism Resources Management	5
2 nd	1 st	Fundamentals of Economics	5
2 nd	1 st	Tourism Promotion and Information	5
2 nd	1 st	Elective I - Entrepreneurship	5
2 nd	1 st	English for Tourism III *	5
1 st	2 nd	Introduction to Business Management	5
1 st	2 nd	Geographic Information Systems for Tourism	5
1 st	2 nd	Quantitative Methods II	5
1 st	2 nd	English for Tourism II	5
2 nd	2 nd	Interpersonal Relations	5
2 nd	2 nd	Tourism Economics	5
2 nd	2 nd	Tourism Operations Management	5
2 nd	2 nd	English for Tourism IV *	5

Degree in Hotel Management

Year	Semester	Course	ECTS
1 st	1 st	Information and Communication Technology I	4
1 st	1 st	Communication	4
1 st	1 st	Quantitative Methods	4
1 st	1 st	Foundations of Business Management	4
1 st	1 st	English I *	4
2 nd	1 st	Hygiene and Safety	4
2 nd	1 st	F&B Management II	5
2 nd	1 st	Enology	3
2 nd	1 st	Tourism and International Hospitality	4
2 nd	1 st	English III *	4
2 nd	1 st	2nd Foreign Language II – French / Spanish	4
3 rd	1 st	Hotel Operations Management I	5
3 rd	1 st	Gastronomy and Culture	3
3 rd	1 st	English IV *	4
1 st	2 nd	Information and Communication Technology II	4
1 st	2 nd	Organizational Behaviour	4
1 st	2 nd	F&B Management I	5
1 st	2 nd	English II *	4
1 st	2 nd	2nd Foreign Language I – French / Spanish	4
3 rd	2 nd	Marketing and Public Relations	4
3 rd	2 nd	Human Resource Management	4
3 rd	2 nd	English V *	4

Degree in Catering and Restaurant Management

Year	Semester	Course	ECTS
1 st	1 st	Information and Communication Technology	4
1 st	1 st	Communication	4
1 st	1 st	Quantitative Methods	4
1 st	1 st	English for Catering I *	4
1 st	1 st	Hygiene and Safety	4
2 nd	1 st	Economy	4
2 nd	1 st	Cultural and Gastronomic Heritage	4
2 nd	1 st	Enology	3
2 nd	1 st	Information Systems for Catering	4
2 nd	1 st	French/Spanish for Catering II *	4
2 nd	1 st	English for Catering III *	4
1 st	2 nd	F&B Management I	5
1 st	2 nd	French/Spanish for Catering I	4
1 st	2 nd	English for Catering II *	4
2 nd	2 nd	F&B Management II	5
2 nd	2 nd	English for Catering IV *	4
3 rd	2 nd	Entrepreneurship	3
3 rd	2 nd	English for Catering V *	4

Master in Tourism Management

Year	Semester	Course	ECTS
1 st	1 st	Advanced Studies in Tourism Economics	6
1 st	1 st	Research Methodologies	6
1 st	1 st	Tourism Strategies and Marketing	6
1 st	1 st	Tourist Destination Development	6
1 st	2 nd	Entrepreneurship and Innovation in Tourism	6
1 st	2 nd	Elective I - Digital Marketing for Tourism	6
1 st	2 nd	Leadership and Team Development	6
1 st	2 nd	Financial Management and Investment Projects in Tourism	6

Master in Hotel Management

Year	Semester	Course	ECTS
1 st	1 st	Entrepreneurship and Business Plan	5
1 st	1 st	Strategic Management	5
2 nd	1 st	Research Methodologies	5
1 st	2 nd	Web Business and Information Technologies	5
1 st	2 nd	Leadership and Team Development	5
1 st	2 nd	Human Resources Management and Development	5
1 st	2 nd	Tourism Markets and Trends	5

* All the courses of languages are taught in the respective language.